

Name of the School : School Of Business Management
Proposed structure of Name of the Program : *MBA Health Care Management*
Batch : 2024-26 Onwards

| Trimester - I | | | Trimester - II | | | Trimester - III | | |
|---------------|--|-------------|----------------|--|-------------|-----------------|--|-----------|
| S.No. | Course Name | Credits | S.No. | Course Name | Credits | S.No. | Course Name | Credits |
| 1 | Introduction to Indian and Global HealthCare Systems | 3 | 1 | Leading People and Organisations in Service Business | 3 | 1 | Human Resources in HealthCare Organizations | 3 |
| 2 | Statistical Reasoning in HealthCare | 3 | 2 | Applied Methods for Optimizing Performance in HealthCare Organizations | 3 | 2 | Hospital Administration Fundamentals | 3 |
| 3 | Financial & Management Accounting | 3 | 3 | Fundamentals of Financial Management | 3 | 3 | HealthCare Quality & Patient Safety Management | 3 |
| 4 | Principles of Economics for Health | 3 | 4 | Healthcare Informatics | 3 | 4 | Strategy Formulation and Execution | 3 |
| 5 | Managerial Communication - I | 1.5 | 5 | Managerial Communication - II | 1.5 | 5 | Operations Management for Healthcare Systems | 3 |
| 6 | Marketing Management | 3 | 6 | Public Health and Policy Issues | 3 | 6 | Marketing Research | 3 |
| | | | 7 | Legal and Ethical Issues in HealthCare | 3 | | | |
| | Total | 16.5 | | Total | 19.5 | | Total | 18 |

| Trimester - IV | | | Trimester - V | | | Trimester - VI | | |
|----------------|---------------------------------------|-----------|---------------|--|-----------|----------------|------------------------|-----------|
| S.No. | Course Name | Credits | S.No. | Course Name | Credits | S.No. | Course Name | Credits |
| 1 | Summer Internship | | 1 | Medical Tourism | 1.5 | 1 | 14- 16 Week Internship | 15 |
| 2 | Product & Brand Management | 3 | 2 | HealthCare Service Excellence | 3 | | | |
| 3 | HealthCare Financing | 3 | 3 | Strategic Cost Management | 3 | | | |
| 4 | Venturing in HealthCare Business | 3 | 4 | Health Insurance | 1.5 | | | |
| 5 | Economic Evaluation in Healthcare | 3 | 5 | Governance & Sustainability Issues in Healthcare | 1.5 | | | |
| 6 | HealthCare Data Analytics | 3 | 6 | HealthCare Consulting | 1.5 | | | |
| 7 | Supply Chain Management in HealthCare | 3 | 7 | Digital Transformation in HealthCare | 3 | | | |
| | Total | 18 | | Total | 15 | | Total | 15 |

Total Program credits = 102

Total no of courses in the program=33