



SCHOOL OF BUSINESS MANAGEMENT

www.nmims.edu



Executive MBA

Legacy of NMIMS

In 1981, Shri Vile Parle Kelavani Mandal (SVKM) established Narsee Monjee Institute of Management Studies (NMIMS) to meet the growing demand for management education.

The consistent academic quality, research focus, faculty from top national & global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centers of educational excellence & research. In 2003, NMIMS was declared a deemed to be university under section 3 of the UGC Act 1956.

With a legacy of 37 years, NMIMS has grown to being not only one of the top-10 B-schools in India but also emerged as a multi disciplinary University with six campuses at Mumbai, Shirpur, Bengaluru, Hyderabad, Indore, Navi Mumbai and twelve constituent schools that include Management, Engineering, Pharmacy, Architecture, Commerce, Economics, Law, Science, Liberal Arts, Design, Aviation, Intellectual Property & Distance Learning.

Today more than 12000 students and 513 full time faculty members are part of India's most sought after academic community i.e. NMIMS.

Recognition and Achievements

School of Business Management, NMIMS has successfully carved a niche for itself among the country's premier educational institutions, a fact borne out by the many prestigious awards and honours to its credit.

- NMIMS School of Business Management has been conferred with the prestigious “Best Management Institute of the Year Award” by BMA (Bombay Management Association 2016-17).
- NMIMS was conferred the Runners up award in the Global Benchmarking Award 2016 held on 8th December, 2016 at Nanjing, China.
- Ranked 10th All India, 4th Rank B-Schools Private, 2nd Rank West Zone and Mumbai by Hansa Research Survey published in The Week Magazine 2016-17.
- Ranked 3rd Pvt. B-School, 6th Rank Faculty, Publications, Research Consultancy, MDP & Other Program, 4th Rank Placement (Domestic & International) USP, Social Responsibility, Networking & Industry Interface by GHRDC B-School Survey published in CSR Magazine 2016-17.

- Ranked 9th amongst Top B-School Ranking by NHRDN published in People Matters Magazine 2016-17.
- Ranked 8th amongst Top 20 B-School Rating by C-Fore B-School Survey published in Business World Magazine 2016-17.
- Ranked 8th in South & West India by CAREERS360 Magazine 2016-17.
- Ranked 6th amongst Top 10 Metros in India by Outlook Money Magazine 2016-17.
- Ranked 2nd amongst top 10 Universities for Academic Excellence by Higher Education Review Magazine 2016-17.
- Gold Award at the 4th Indian Management Conclave 2013 from HRD Minister, Government of India.
- Edu-Universal Ranking 2014-15 has ranked the Executive Program as 18th in Asia.



International Collaboration

NMIMS has well-developed international linkages with reputed universities, leading to international assignments for teaching, research & consultancy, faculty and student's exchange programs with:

- University of Nebrija, Spain
- Charles darwin University, Australia
- La Trobe University, Wodonga Victoria, Australia
- University of Ferrara, Italy
- Institute for Advanced Architecture of Catalonia (IAAC), Barcelona, Spain
- Graduate School of Architecture Planning and Preservation, Columbia University, NYC, USA
- Groupe Des Ecole des Mines (G.E.M.), The Institute of Telecom, Paris
- Warwick Manufacturing group (WNG), The University of Warwick, UK
- Henry Ford Health System, Detroit, Michigan, USA
- The Washington Centre for Internships and academic Seminars, Washington DC, USA
- Leipzig Graduate School of Management, Germany
- NEOMA Business School-ROUEN Campus, France
- The University Paul Cezanne-France (UPCAM)
- IESEG School of Management Lille- Paris (IESEG)
- Euromed Marseille Ecole de Management, Marseille, France
- KEDGE Business School, France
- Grenoble Ecole de Management, France
- The University of Lausanne, Switzerland (HEC Lausanne)
- The University of Newcastle, Australia
- University of Jyväskylä, Finland
- University of Erlangen- Nürnberg, Germany
- University of Southampton, UK
- University of Westminster, UK
- CETYS University, Mexicali, Baja California, Mexico
- University of Chester, England
- University of Stirling, Scotland, UK
- The Stevens Institute of Technology, NJ, USA
- The University of South Florida, USA
- Tel-Aviv University, Israel
- The Governors of the University of Calgary, Canada
- St. Martin's University, Washington, USA

Program Introduction

The Executive -MBA program offers an opportunity to combine the participant's professional aspirations with a meaningful pursuit in learning. The program provides expertise in the field of management education through rigorous in-class sessions with some of the best faculty culled from the industry and the academia. Sitting amongst peers of a common ilk, the participants will also benefit immensely from the peer networking and group learning processes with true-value insights of practitioners in myriad interactions.

This unique credit-based executive program is highly flexible that enable the students to complete in a fast-track mode within 15-24 months. The maximum duration for completion of the program is four years. On completion, the participants will be awarded Executive Masters of Business Administration.

The program offers specialization in Finance, Marketing, HR., Information Systems, & Operations and provides to choose either dual specialization / Concentration in the areas mentioned or General Management.



Program Objectives

The program objective is to provide a strategic tactical & operational decision making capability for world class performance excellence in today's highly competitive dynamic business environment for Business Executive who have spent some quality time in the industry & have adequate exposure to managerial roles & responsibilities.

Pedagogy

The pedagogy will include lectures, case study, quizzes, business games, role-plays, simulations, group work and films to ensure interactive learning sessions in each class. this is a clear departure from 'Chalk and Talk' approach and will surely include lot of pre-reading work on the part of the participant to ensure that every session is a real-value exercise. Participants should expect surprise tests and quizzes to stimulate their imagination and also to encourage pre-class preparation for the participant so that each session is a mutually rewarding experience.

The participant will give 3 hours of in-class time for 4 days and 5 hours of in-class time on a Sunday. A dissertation, equivalent of 4 credits, is a compulsory feature of this program.

There is a special provision for group work in each course in order to ensure that there is adequate peer-learnign. Participants will be divided into smaller study group so that they can work in groups and later submit assignments, presentations of projects as an outcome of their team work. The group synergy will foster networking with like-kindred business associates who will be of immense value in terms of an ever-lasting contact and a professional leverage.



Curriculum

Curriculum The participant is required to complete 58 credit courses for this program. This includes 24 core courses and 12 electives, along with a dissertation which is equivalent of 4 full credit courses. The courses are chosen in such a fashion that it is ensured that pre-requisite courses wherever recommended are completed sequentially. The program aims at a multi-disciplinary approach and offers a blend of courses in the area of Finance, Economics, Statistics, Operations, Marketing, Organizational Behavior and other areas of management. There is a cogent attempt to bring the best in each of these disciplines to acquaint the participant with the problems faced in the real-world.

Executive-MBA program has been designed with a view to offer the participants the strategic insight into key business issues by adopting a problem-solving approach to imparting the course inputs. There is an overwhelming need to excite the working managers to this awareness that all business management decisions are often made in extremely fluid and volatile business conditions with many unknown variables impacting the business outcomes. In order to work effectively, such a manager will need exposure to several management inputs along with an ability to analyze the underlying issues impacting their business.



The program provides an opportunity to specialize in Finance, Marketing, Information Systems, HR and Operations. The working manager gets a unique opportunity to upgrade his skill sets in his area of specialization through a careful choice of available options. A participant needs to register for 12 electives to opt for a specialization in the area. The elective is offered only if minimum 10 students opt for the same.

The option to get a dual specialization/Concentration is available. For dual specialization, the participant will have to offer 7 courses from the major and 4 courses from the minor area of specialization and one course from any of the other area of specialization offered. For concentration the participant will have to offer minimum 8 courses from the area of specialization and remaining courses from any of the other area of specialization. The student can also choose to opt for general management program instead of specializing in any area.

A Dissertation, which is equivalent of 4 credits, is a compulsory feature of this program, and this will have to be submitted at the end of the program. Adequate time will be given to the student to complete the dissertation with the help of a guide who will be assigned for this purpose. The dissertation will not just reinforce the learning acquired in the area of specialization but will also help the student in developing a perspective on research. This will later help the participant in bringing a more research inclined approach to solve his own real business problems.

The program offers workshops on contemporary themes in different disciplines, covering sector specific insights.

Compulsory Courses

• Strategy Formulation	• Corporate Finance II
• Legal Environment of Business	• Individual Dynamics & Organization
• Strategy Implementation	• Group & Organization Dynamics
• Business Research Methods	• Human Resource Management
• Written Communication	• Leadership & Corporate Accountability
• Oral Communication	• Information Systems for Management
• Global & Macroeconomic Environment	• Customer Acquisition & Retention
• Economics of Strategy	• Marketing Planning
• Financial Accounting	• Digital Marketing
• Analysis of Financial Statements	• Statistical Analysis for Business Decisions
• Management Accounting & Control	• Decision Analysis and Modeling
• Corporate Finance I	• Managing Business Operations

Electives

Finance

• International Finance	• Mergers, Acquisitions and Corporate Restructuring
• Investment Analysis and Portfolio Management	• Financial Institutions & Markets
• Strategic Cost Management	• Commercial Bank Management
• Wealth Management	• Project Finance
• Futures Options & Risk Management	

Human Resource Management

• Employee Relations & Labor Laws	• Strategic HRM
• Talent Management	• Change Management & Development
• Performance Management	• Emotional Intelligence-Developing Abilities for Superior Performance
• Organization Theory, Structure & Design	
• Compensation & Benefits	• Learning & Development

Information System

• Business Intelligence & Data Mining	• Managing IT Project
• Digital Strategy for Transforming Business	• Business Dynamics of Information & Communication Technology Industry
• LoT and Emerging Technologies	
• Generating Business Values Through IT	• Enterprise systems and Analytics
• Business Analysis	• Big Data Strategy and Technology Innovation

Marketing

• Consumer Behaviour	• Customer Relationship Management
• International Marketing	• Marketing Strategy
• Sales & Distribution Management	• Brand Management
• B2B Marketing	• Marketing Analytics
• Service Marketing	

Operations

• Advanced Method of Data Analysis	• Supply Chain Management
• Service Operation Management	• Total Quality Management
• Logistics Management	• Project Management
• Production, Planning & Control	• Manufacturing Strategy
• Modeling for Decision Making	

Eligibility

This program is for working executives with 5 years or more of work experience, either in a managerial or a supervisory capacity. Candidates should have a graduation degree in any discipline from a recognized university.

Admission Process

Candidates will be selected based on their educational qualifications, academic record, work experience, a written test and a personal interview.

Students' Profile

 <p>Mr. Rolston Fernandez VP</p>	 <p>Mr. Zameer Nathani Legal Head</p>	 <p>Mr. McEwen Pereira GM</p>
 <p>Mr. Pabitra Pradhan Project Director</p>	 <p>Mr. Nandlal Singh GM-Head Engineering Services</p>	 <p>Mr. S.N. Shrihari GM</p>
 <p>Mr. Vishal Doshi Sr. VP</p>	 <p>Mr. Pavan Kapoor Director</p>	 <p>Mr. Jayanta Mukhopadhaya Chief Engg.</p>
 <p>Mr. G. Jaishankar GM</p>	 <p>Mr. P. A. Jasani VP</p>	 <p>Mr. A. Rudra VP & Head Ops.</p>
 <p>Mr. Vipul Agarwal Chief Manager</p>	 <p>Mr. Ajit Singh VP</p>	 <p>Mr. Vivek Jaswal Head Projects</p>
 <p>Mr. Kakati Shyamanta GM</p>	 <p>Mr. S. Khosla AVP</p>	 <p>Mr. Sunil Kumar Gupta GM</p>
 <p>Mr. Ashish Malhotra Sr. VP</p>	 <p>Mr. Ashoke Pandey DGM</p>	 <p>Mr. Ravindra Parmar Head IT</p>
 <p>Mr. Rijia Vishal AVP</p>		 <p>Mr. Amit Sethia VP</p>



EMBA program of NMIMS is very innovative. Being the first batch will be become brand ambassadors of the program in outside world.

Sameer S. Mayekar

Reliance Infrastructure

The caliber of education received within the first month of EMBA proved to me that I had made the right decision joining this program at NMIMS. The professors are very experienced, the material is current and the cases are realistic.

Vaibhav Agarwal

JP Morgan Chase

You can take what you learn on the weekend and immediately apply it on Monday in your workplace. There was a clear gap in my skills as I progressed up the corporate ladder and EMBA has contributed to fill the gap.

Gurjit Singh

Griffin Travels Ltd.

NMIMS EMBA-World Class professionals with a winning edge.



Ravi Gupta

Essar Group



MUMBAI



SHIRPUR



BENGALURU



HYDERABAD



INDORE



NAVI MUMBAI



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