



**JASANI CENTRE FOR
SOCIAL ENTREPRENEURSHIP &
SUSTAINABILITY MANAGEMENT,
NMIMS, MUMBAI**

**Annual Report
2016-2017**

**NMIMS, V. L. Mehta Road,
Vile Parle (West), Mumbai,
Maharashtra, India
Pin Code - 400 056
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Foreword

The Jasani Centre for Social Entrepreneurship & Sustainability Management exists to educate, advocate, and cultivate support for our students, alumni members and socially inclined executives who wish to change a small corner of this world.

The Center's educational efforts would be incomplete without the support of our faculty members who take significant amount of efforts to inspire and strengthen our students.

Apart from our regular activities conducted in the year, the Centre in alignment with the Swacch Bharat Abhiyan, collaborated with Bombay First and Make a Difference to organize 'Hamara Station Hamari Shaan' project to beautify Vile-Parle station. The event was organized during 'Joy of Giving Week'. Around 100 SBM students contributed more than 3000 hours of moonlight volunteering to beautify the station. A fund of INR 3,71,034/- was collected through crowd funding. From which 65 per cent was contributed by the alumni of SBM. The work undertaken by the students was acknowledged by the Minister of Railways, Government of India.

Our Social Responsibility Forum of Students undertook several field projects. In the context of creating Digital India, the students developed 'Gift a Skill' project which aimed at helping women entrepreneurs to acquire digital skills.

Our socially inclined students through their creative talent produced and directed two short documentaries 'Agents of Change' & 'Delivering Happiness'. Both were nominated for the YES! I am the CHANGE Popular Choice Awards.

In recognition of its work the Centre received CSR Excellence Award from Indyywoods, Telangana on September 26, 2016. The Centre also received Certificate of Merit for its We Care Anthology publication on "Brand India's Gen Next: Bridging the Gap for Equity and Inclusion from Shailaja Nair Foundation in July 2016.

We are thankful to Dr. Rajan Saxena, Vice Chancellor, Prof Debashis Sanyal, Vice-Provost Management Education & Dean, SBM as well all the faculty members and staff for extending their cooperation to us.

My team and I take a great pride in presenting before you the Annual Report for the year 2016-2017.

Regards,
Dr. Meena Galliara,
Director,
Jasani Center for Social Entrepreneurship
& Sustainability Management, NMIMS

Annual Report 2016-2017

Jasani Center for Social Entrepreneurship & Sustainability Management

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Jasani Center for Social Entrepreneurship & Sustainability Management

About Us

As a responsible University NMIMS believes that we have a vital role to play in shaping the way in which future generations learn to cope with the complexities of sustainable development. In this context NMIMS set up a Social Enterprise Cell in 2003, which was subsequently upgraded as Center for Sustainability Management & Social Entrepreneurship on October 1, 2011 with the vision of sensitizing the students, faculty members, alumni, corporates and human service organizations to continuously respond to the changing social realities through the development and application of knowledge for creating a sustainable society that protects and promotes the dignity, equality, social justice and human rights for all.

On Jan 12, 2013, the Center received a generous endowment from Mr. Uday Indukumar Jasani & Mr. Suresh Kantilal Jasani. In recognition of the endowment extended, the Center is renamed as the 'JASANI CENTRE FOR SOCIAL ENTREPRENEURSHIP & SUSTAINABILITY MANAGEMENT'.

As a catalyst and innovator, the Center's mission is to create a new generation of business leaders and social entrepreneurs who are knowledgeable about and are committed to create a sustainable society. The Center's objectives serve as a bridge between academia, the corporate world and the civil society organizations. The research, as well as the teaching strengths combined with the experiential learning approach and guiding principles of the Center, connect sustainability focused knowledge and research to students, businesses and the civil society organizations.

The Jasani Center's work is divided in the following areas:

1. Developing academic programmes in Social Entrepreneurship (Diploma/PTMBA in Social Entrepreneurship) and Enterprise Training Programme for Women
2. Knowledge development and dissemination
3. MBA involvement in the social sector
4. Facilitating Social Innovations
5. Research & Documentation

In the year 2016-2017, the major activities undertaken by the Center are enlisted below:

I Academic Programmes

a) Part Time MBA / Diploma in Social Entrepreneurship

The Center offers One Year Diploma Programme and Part time MBA programme in Social Entrepreneurship since 2006. Three students completed their Diploma Programme. The eighth batch of PTMBA (SE-2013-16) consisting of 14 students (5 men & 9 women) graduated on October 15, 2016.

Current Students:

In all 60 students are currently pursuing the Diploma/ MBA social entrepreneurship programme. Table 1 below shows the distribution of the students over the three years.

Table 1

Particulars	Male Students	Female Students	Number of students
PT MBA Iyr	7	13	20
PT MBA IIyr	9	13	22
PT MBA IIIyr	5	7	12
Diploma Students	2	4	6
Total	23	37	60

b) Enterprise Training for Women (ETW) Programme : 32nd Batch

The XXXII Batch of the ETW programme was scheduled from September 17, 2016 to March 29, 2017. In all 18 participants had enrolled for the programme. The Seven Months weekend Certificate Programme consisted of various modules of varying duration. Our unique model delivers the training in a modular format with emphasis on Intensive business training covering inputs in various aspects of business management including marketing, market surveys, , finance planning, human resource management, business communication, risk management, operations management, quality control, taxation etc. (See Exhibit 1 for Course Module Details).

Exhibit 1 Course Modules

Course Modules: Practical implementation process combining classroom training with other with experience sharing and individual counselling.

Module 1: Basics on Enterprise Development

Module 1.1: Introduction to Entrepreneurship and Ideation of business
Module 1.2: Business ideas, Opportunities and Challenges

Module 2: The Business Project Development

Module 2.1: Marketing
Module 2.2: Digital Marketing
Module 2.3: Export Marketing
Module 2.4: Finance
Module 2.5: Legal Aspects of doing business
Module 2.6: B-Plan and Presentation

Module 3: People, Organization and Management

Module 3.1 Management of Self and Others
Module 3.2: Business Communications & Business Etiquettes
Module 3.3: Business Development Services
Module 3.4: Risk Management

The Marketing and Finance module were the two major modules. The other modules were in the area of risk management, human resource management and programme scheduling and business planning. In addition new value added modules like ‘Introduction to Microsoft Office’, ‘Digital Marketing’ were also a part of the training

The participants had to prepare and present their business plans to a panel of judges invited from the industry. In-house business counseling support provided to the participants enabled them to get more clarity on their business idea. The students of the Batch have opted for varied business in the service and retail sector (Exhibit 2).

Exhibit 2
Type of Business

Type of Business	No. of Students
Service (law firm, Health and Wellness Centre, Pre-school, Doctors on Call, Value based education)	16
Retail (Luxury furniture)	1
Manufacturing (reusable cotton pouches)	1

All the 18 students successfully completed the programme and received their Certificates of Completion on March 24, 2017 (See Group Photo).

ETW XXXII Batch



II a) Knowledge Development & Dissemination

The faculty from the Center upgraded the curriculum of various subjects like CSR, Social Marketing, Disaster Management, Management of Micro Enterprises and various other allied subjects in the area of social entrepreneurship & sustainability management.

Students of the final year PTMBA (SE), both 2014-2017 batch as well as 2015 to 2017 batch wrote seminar papers in the area Social Development. Students wrote papers in the areas of gender, education, livelihood, poverty, social investment and so on. (*See Annexure I*)

PTMBA (III) students also wrote Seminar Paper in Sustainability of Social Enterprises as well as case studies on social enterprise start up and B-plans. (*See Annexure I*)

II b) Training & Workshops

a) Training Program for Sujaya English Active Learning (SEAL) teachers

The Centre in partnership with Sujaya Foundation conducted a three week (16 May 2016-3 June 2016) Training Program for Sujaya English Active Learning (SEAL) teachers. Twelve SEAL teachers from cities- Aurangabad, Sangli, Hyderabad and Mumbai with formal education across streams-science, technology, arts and business administration participated in the training. Class room and field activities were conducted by Sujaya Foundation and Centre's faculty. The trainees were oriented on the SEAL and its details. Basic teacher training (including classroom management, lesson planning, methods for training and lecture delivery, behaviour management, managing different types of learners and unit planning) was conducted. A session on child protection policy and sexual harassment policy also was incorporated in the training program. Various training techniques such as role play, group discussions, case analysis and quiz competition were used. Also, field visit to Chhabildas Municipal School, Dadar, Mumbai where SEAL lab is active was conducted. Overall trainees were motivated and were actively involved in all the activities. In their final feedback at the end of the training, trainees mentioned that the program was very useful. All the sessions were well designed to empower them for conducting SEAL classes at their respective locations.



b) CSR Workshops in Partnership with Bombay Chambers of Commerce & Industry

To facilitate effective implementation of CSR activities the Centre in partnership with the CSR Committee of Bombay Chamber of Commerce & Industry organized a *Workshop on CSR: Policy to Practice* on August 11, 2016 at the Bombay Chambers Ballard Estate Office. The target audience for the workshop was small, medium and large corporates. The basic objective of the workshop was to help the CSR professionals to unlock the queries one faces between policy and implementation of socio-economic development programs in their organizations. The workshop gave a holistic view about the different facets to be incorporated to undertake the programs under the CSR vertical effectively. Along with the Centre's faculty, Ms. Gurvinder B. Parmar, Technical Director, International Tax and Regulatory, KPMG and Ms. Pushpa Aman Singh, CEO, GuideStar India were involved in conducting the workshop. The workshop saw a participation of 35 corporate executives.



With government bringing in stiff regulations to make India one of the best CSR practitioners in the world, CSR managers seem to be more energized than ever with companies flowing in more funds for the betterment of the society. The next logical step in CSR is to ensure utilization of this enormous fund in the most effective manner followed by using latest tools and methodologies for monitoring and evaluation of CSR activities. In this context the Centre in partnership with Bombay Chambers of Commerce and Industry organized a *Workshop on Impact Assessment of CSR Interventions* on October 20 at Hindustan Petroleum Corporation Ltd. (HPCL)'s Head Office.

Along with the Centre's Faculty Mr. Zakir Mulla, Chief Manager – CSR, HPCL & Ms. Jignyasa Kurlapkar, Sr. Manager CSR, Rallis India were the resource persons for the workshop. In all 25 Corporate executives attended the workshop.



III MBA involvement in the social sector

1. *We Care: Civic Engagement Internship*

NMIMS believes that higher education should not be solely about developing economic opportunities for its graduates, but is all about the business of developing graduates who are fully prepared to participate and create a just, humane and sustainable society. In this context since 2010 *We Care: Civic Engagement Internship* is an integral part of MBA programme.

In the current academic year from Feb 1-24, 2017, 603 students were placed in 240 organizations across twenty one states and three union territories. One NRI student was placed in Singapore with a healthcare social enterprise startup. The typology of placement organizations included 227 NGOs/social enterprises, four public sector and nine private sector corporations. In all students contributed total of 79736 man-hours during the internship duration.

Students handled wide range of projects with mentorship support from the organization which included education, health, differently abled, environment, animal welfare, livelihood support, skill development, business development of NGO/social enterprise, CSR, digitalization, financial management, resource mobilization, and women empowerment.

In all 44 faculty mentors extended their support to monitor and assess the student's performance. Post internship feedback reveals 61 per cent of the organization found our students' conduct during the internship period to be excellent. Similarly 84 per cent students found the entire internship experience to be enriching and excellent.

Post internship Poster Presentation was organized on March 11, 2017 to facilitate sharing of knowledge. The event was inaugurated by Mr. Darshan Kanani, Founder of Sankalp Organics; Mr. Harish Srigiriraju, Associate, Advisory Research at Dasra; Mr. Parin Kothari, Founder & Director at Livelihood Project Canada and Mr. Sambhrant Sharma, Business Head, Litchi Knowledge Centre and Director - Vision Implementation, Sri Aurobindo Society, New Delhi. The posters were evaluated by 63 distinguished judges from the industry, academia, NGOs and government organizations. Top 21 teams were awarded with cash prizes worth INR 2.02 lakh.



To augment the learnings from the We Care internship, the Student Responsibility Forum (SRF) organized various competitions like We Care Photo-Story, Social documentary, and We Innovate B-Plan Competition during Sadbhavna festival scheduled from March 10 to 12, 2017.

To facilitate students' social internship the following We Care workshops were organized:

a) We Care Orientation workshops

To orient students to social sector 50 orientation workshops were held between July 22 to December 23, 2016. These workshops handled by the Community Development Officer and Senior MBA students helped to set the tone of internship. The workshops clarified expectations from the students and establish their rapport with the We Care team.

b) Stakeholder Mapping Workshop

Ms. Ananya Prabhavalkar, Visiting Faculty NMIMS conducted a workshop on Stakeholder Mapping and Need Assessment on December 17, 2016. The workshop was organised for 7 students who were placed in Tata Housing. The workshop helped in enabling the participants to undertake stakeholder mapping and need assessment exercises in the field.

c) Workshop on Disability

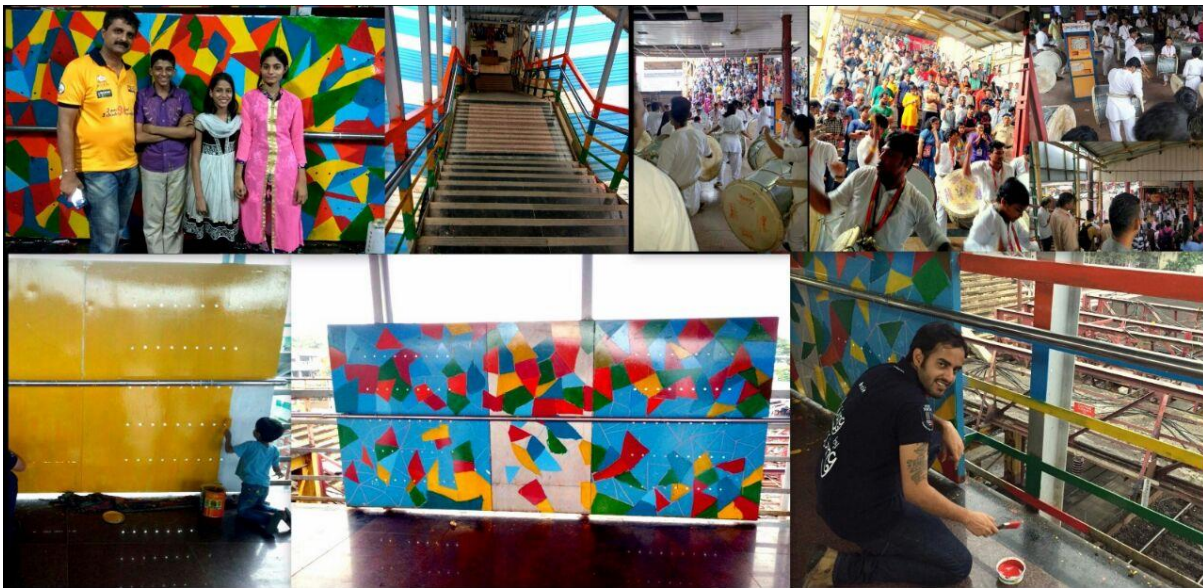
Ms. Simi Vij, Visiting Faculty, NMIMS conducted a workshop on Disability. The workshop was organized in two batches on December 14 & 15, 2016 for 60 students who have been placed in 20 NGOs across 10 states that work towards the welfare of the differently abled. The workshop provided an understanding on prevalence of disability, types of disability and the roles of government & NGO's in management of disability. It also provided an interactive and practical training in techniques utilized for interacting with disabled people.

2. Student Engagement in Concurrent Projects

Established in 2003, the Social Responsibility Forum (SRF) is a student body of SBM, NMIMS which strives to promote social sensitivity amongst MBA students by involving them in various campaigns pertaining to social causes and societal welfare. Various short term and long term civic engagement activities are executed by the SRF around the year to that end.

In 2016-2017, the activities undertaken by SRF ranged from conducting one day events like Inter NGO Sports Day, Blood Donation Drive and fund raising activities, to delivering specific knowledge based modules to NGOs.

A few highlights of this year are:



- **Hamara Station Hamari Shaan (Our Station, Our Pride):** Local Trains in Mumbai are termed as the city's lifeline. They carry thousands of commuters across the width and breadth of the city. Over the years, because of its iconic image, the locals have become as much a city landmark as it is a transport system. However, the railway stations of the city are really drab. In partnership with Mumbai First & Make a Difference, two leading NGOs of the city, the students of SBM designed a project "Our Station, Our Pride" and adopted the local railway station in the vicinity. The student volunteers along with the local residents beautified the entire railway station in ten days. A fund of INR 3,71,034 was collected through crowd funding. From which 65 per cent was contributed by the alumni of SBM. Over 100 SBM students contributed

more than 3000 hours of moonlight volunteering. The work undertaken by the students was acknowledged by the Minister of Railways, Government of India.

- **The Fireflies Programme** in its second year provided mentorship support to underprivileged children and helped shape their lives in a positive way. It gave the students of NMIMS an opportunity to be a guiding presence in the lives of children who are not privy to the same resources as us. More than 50 kids are currently benefitting from this program.
- **Splash**, a painting competition to bring out the creative talents of new MBA students was newly inducted into Parichay '16 with a social theme of "Colours of Joy". Students came in droves to bring back childhood memories.
- **Gift a Skill**
To familiarize start up women entrepreneurs with computer and digital skills SRF volunteers designed week end Gift a skill project. Every week end students spend four hours in with the target audience and help them to acquire skills to handle MS office and other computer programmes. The skill sharing process has helped students to understand the barriers of the learners, their environment and thereby helped them to customize the learning process.

Events, Competitions, Projects, Guest Lectures and Workshops during the year:

1) Major Events and Competitions

S. No.	Name of Event	Date	Venue	About Event	Output
1	Splash	July 27, 2016	SBM NMIMS Mumbai, Campus Lounges	A painting & social artwork competition themed "Colours of Joy" as part of Parichay.	Participation by 20 teams. 2 winning teams.
2	NGO Mela and Competitions	August 9, 2016	SBM NMIMS Mumbai, Campus Lounges	A socio-marketing event to promote and market indie products developed by NGOs, in an effort to boost sales	Participation by 20 NGOs, 100+ product categories to shop from. Sales of INR 1.7 lakhs. 46 student teams. Prizes worth INR 25K
3	Joy of Giving Week – Make A Wish (Daan Utsav)	October 2 - 8, 2016	Jeevan Asha Old Age Home, Andheri	Visit to old age home, spending time with inmates, donations in kind	35 student volunteers, 50 KG food material donated to NGO

S. No.	Name of Event	Date	Venue	About Event	Output
4	Elocution Competition, in association with IOCL India	October 19, 2016 (Prelims) and November 5, 2016 (Final round)	SBM NMIMS Mumbai Campus and Juhu Jagriti Hall, Vile Parle	Opportunity for management fraternity to express thoughts on vigilance against corruption, as a part of IOCL's Vigilance Awareness Week	27 registrations, 11 finalists. Prizes worth INR 11000 for winners. Certificates to all finalists.
5	Debate Competition, in association with ONGC India	November 3, 2016 (Prelims) and November 4, 2016 (Final round)	SBM NMIMS Mumbai Campus	Opportunity for management students to express thoughts on public participation in promoting integrity, as a part of ONGC's Vigilance Awareness Week	35 registrations, 20 finalists. Prizes worth INR 9000 for winners. Certificates to all finalists.
6	Blood Donation Drive, in association with Lions Club of Juhu	November 9, 2016	SBM NMIMS Mumbai, Campus Lounge	Major Blood Donation Drive along with Thalassemia Checkups.	390 registrations, 283 units of blood collected. All participants tested for thalassemia with reports. Certificates to all donors.
7	SRF's Marathon, in association with SVKM's Yuva Hashtag	January 8, 2017	6.5 KM run starting and ending at JRM grounds via Juhu and Vile Parle West, Mumbai	Half - Marathon with theme of Reducing Food Wastage (#RaceAgainstWaste) and Aids Awareness	1000+ runners from SVKM institutions. Top 8 Male and Female runners honored by SRF with medals and certificates. E-certificates to all runners who completed the Marathon.
8	Inter-NGO Sports Day	January 20, 2017	St. Ramdas Ground, Andheri, Mumbai	Opportunity for underprivileged kids from NGOs to play Box Cricket, Football & Athletics, to inculcate sportsmanship,	Participation by 6 NGO teams. The trophy for Outstanding NGO was won by "My Helping Hands"
9	Sadbhavna	March 10-12, 2016	NMIMS Mumbai Campus	Seven events including three events opened for B schools across the country, three WeCare events, and one event for NGOs	Cash prizes worth INR 1.6 Lakhs

2) Major Projects

S. No.	Project Name	Project Type	Project Description	Output
1	Hamara Station Hamari Shaan	Social Change & Community Development	SRF adopted the Vile Parle Railway Station, for its beautification during the Joy of Giving Week. <i>INR 3,71,034</i> was raised through Ketto, a crowdfunding platform, for this purpose. The railway station was beautified through paintings and art-work. Apart from raising funds, 100+ student volunteers contributed to the cause by leveraging their artistic talent.	Vile Parle Railway Station was completely beautified and painted, including bridges, stairs, walls, railings and areas near ticket counters
2	Mahindra Sanyo	Social Consultancy	As a part of their CSR initiative, Mahindra Sanyo has a Learn and Earn scheme in which students from ITI institutes work with the company and are entitled to a stipend. The company also takes the responsibility to enroll the students for a diploma degree from MPTA Institute, Pune. So far, 120 students have been a part of this initiative.	4 interns selected to identify the Social Return on Investment (SROI) and also to calculate Impact Assessment of the Learn and Earn Scheme initiative
3	Suryoday School	Social Development	Suryoday is a school for children with intellectual disabilities. It wants to setup a new school for children with mental disabilities in an underserved area. The Individualized Education Program (IEP) Automation Project involves communicating with teachers to identify the requirements of the Mobile App for the IEP program and also communicating the information to App developers.	In all 4 interns performed a need assessment survey for setting up the school within 100KM radius of Mumbai. They also collected, classified, and arranged information as well as acted as intermediaries between developers and teachers for the IEP App
4	Free a Billion	Social Marketing	Free A Billion is a people's movement to free the city from a system of inefficient governance and archaic rules. The competition is one of 'Design thinking for a Social Movement.' It is intended as an inter-disciplinary social marketing challenge for students across colleges to be a part of change by co-creating campaigns that engage citizens and empowers them to help change the face of Mumbai.	8 teams developed a marketing and outreach campaign to inspire and effect change in Mumbai, in the form of a project proposal and a presentation.
5	Food Distribution Drive	Social Responsibility	SRF in association with Robin Hood Army distributed food material to the unprivileged in Santacruz and Bandra vicinity.	50 volunteers distributed food to over 90 people over a period of 3 days, from 20 th to 22 nd Dec, 2016

S. No.	Project Name	Project Type	Project Description	Output
6	Greenbatti by Social Quotient	Social Consultancy	One-on-one mentoring programme where young professionals turn mentors to youth and children from under-resourced communities. 360-degree approach to enhance their employability and adult-life readiness.	5 students participated in building relationships and communicating with mentors and various stakeholders. They were involved in promotions, outreach campaigns, drafting external communications and handling Green Batti's social account. They also assisted in overall program management and coordination.
7	Masoom	Social Consultancy & Promotion	To improve the social media presence of Masoom NGO, also content editing.	2 students revamped their website content and interface, using WordPress; and also improved their existing social media strategy
8	Fireflies Program	Social Change	Indie project by SRF provides mentorship support to underprivileged children and helps shape their lives in a positive way.	Gave 50+ student volunteers of NMIMS an opportunity to be a guiding presence in the lives of children who are not privy to the same resources as us.

3) Prayatna

We continued with our newsletter Prayatna which was initiated in 2013. It is an earnest attempt to initiate a meaningful dialogue within the community on issues that need immediate attention and keep the students, faculty and alumni updated about activities undertaken by SRF. The newsletter is also a medium to showcase the commendable work done by students during their We Care Internship. Acknowledging the criticality of various social issues in question and the consideration they warrant, we choose different themes of the newsletter for every issue. Prayatna receives contributions from management students across premier B-schools in India.

Month of Issue	Theme
September 2016	Juvenile Crimes
December 2016	Protectors of the Border
March 2017	CSR: Substance or Facade?



**SRF's Marathon (Jan 8, 2017),
in association with SVKM's
Yuva Hashtag**

Inter- NGO sports day Jan 20, 2017

IV Student Achievements PTMBA (SE)

Ms. Anuja Ayre & Ms. Namita Repe were selected for the Young Social Entrepreneurs programme by the Singapore International Foundation for their social innovation idea on Water Filters. The students were invited to Singapore to present their idea and attend a B-plan training workshop between March 15-18, 2017. (See photo below)



Our PTMBA (SE) second year student Mr. Ashish Gulati & Mr. Azim Fidai's innovative idea Ank Kranti to create Maths Revolution was selected among the top 8 finalist for the NMIMS Chancellor's Challenge. (See photo below)



Aziz Fidai and Ashish Gulati along with Meena Galliara

Two short documentaries produced and directed by our students 'Agents of Change' & 'Delivering Happiness' had been nominated for the YES! I am the CHANGE Popular Choice Awards. Abhishek Narang our FTMBA student produced a documentary on 'Agents of Change' depicting work undertaken by Ms Varsha Parchure, our alumna with the tribal children to bring social change. 'Delivering Happiness' a documentary produced and directed by Siddharth Banerjee, our FTMBA highlighted the work undertaken by a senior citizen of Mumbai to deliver free tiffin service to deserted senior citizens of this city.

V Alumni Award

Ms. Preeti Telang, Alumnus of 2010-2013 Batch was awarded Best Alumni Award 2016-17 on Feb 22, 2016 for her contribution in the area of Financial Inclusion. Currently Preeti is the CEO of Swadhaar Fin Access Foundation. Preeti has been instrumental in digitalization of financial education. The Award was given at the 2nd NMIMS Business School - Industry Interaction Conference 2017 held on Feb 22-23, at Hotel Grand Maratha in Mumbai.



Preeti Telang receiving Best Alumni Award 2016-2017

VI Faculty Contribution

The Centre's faculty were actively involved in advancing the Centre's objectives besides their academic contribution

a) Invited as Chief Guest, Keynote Speaker, Chairperson of a Session

Faculty	Event	Date	Organization
Meena Galliara	ESOPs, Mahindra Rise	19/8/2016	Mahindra Rise, Mumbai
Meena Galliara	Ivolunteer Awards	13/11/2016	Ivolunteer

b) PAPERS/ BOOKS /BOOK CHAPTERS/CASE STUDIES PUBLISHED

1	Sujata Mukherjee	`Contributing and Constraining factors faced by women entrepreneurs in the informal sector : a study of Mumbai Metropolitan`	International Journal of Entrepreneurship and Small Business	Inderscience Publishers	2016
2	Meena Galliara, Manjari Srivastava & Aishwariya Iyer	Hey Taxi! A two-wheeler solution for Mumbai's traffic woes		Ivey Publishing House	1/11/2016
3	Meena Galliara, Manjari Srivastava & Elsa Vargese	OSCAR Foundation: Empowering lives through Football		Emerald Publishing House	9/11/2016

c) Training Programme/Workshops Conducted by Faculty

Name	Workshop/Training	Date	Partnering Organization
Dr. Satish Kajjer & Ms Anjalika Gujar	SEAL Training Programme	16/5/16 to June3, 2016	Sujaya Foundation, Mumbai
Meena Galliara	Workshop on CSR: Policy to Practice	11/8/2016	Bombay Chambers of Commerce & Industry, Mumbai

d) Papers Presented at National Conferences/ Seminars

Faculty	Seminar/Conference	Title of the Paper	Place	Date
Meena Galliara	Interpretation Positioning CSR Initiatives: Strategic Integration Approach	Positioning CSR Initiatives with Pertinent CSR Strategy & Policy	TISS	14/4/2016
Meena Galliara	National Consultation Event on Students Volunteering for Sustainable Development"	We Care: Civic Engagement Case Study	VSO Trust, New Delhi	22/6/2016
Meena Galliara	Leading CSR Agenda : Beyond Compliance	Global and Indian Perspective of CSR & Sustainability	TISS	10/8/2016
Meena Galliara	Workshop on CSR: Policy to Practice	CSR Landscape: Overview of CSR Scenario at National level and Compliance & Formulating CSR Strategy and Policy for Program management and Fund Utilization	BCCI	11/8/2016

Faculty	Seminar/Conference	Title of the Paper	Place	Date
Dr. Satish MK	Workshop on Impact Assessment of CSR Interventions	Conceptual Clarity of Impact Assessment & Log Frame Analysis	BCCI	20/10/2016
Meena Galliara	Workshop on Impact Assessment of CSR Interventions	Impact Assessment Tools for CSR	BCCI	20/10/2016
Meena Galliara	International Conference on Methodological issues in Social entrepreneurship knowledge and practice	Challenges in Scalability of Social Enterprises	TISS	18-20 Jan, 2016
Meena Galliara	Effective Management of CSR & Governance	CSR Programme Management & Governance & Measuring Social Impact of CSR Interventions	TISS (Chennai)	23/2/2017
Meena Galliara	Eliminating Drudgery of Rural Women through Providing Access to Clean Cooking Energy- LPG'	Social Marketing and Communication Strategies	Indian Oil	20/3/2017
Dr. Satish MK	Training Session on "Creating Social Impact Leading Change – Dealing with VUCA (Volatility, Uncertainty, complexity and ambiguity) in Social Space to the Indian Oil Corporation Executives	Social Marketing and Communication Strategies	Indian Oil Corporation	20/3/2017

e) Conference Attended

Faculty	Seminar/Conference	Organizers & Place	Date
Meena Galliara	"INCUBATOR CONNECT Bridging the gap between incubators and investors"	NITI Aayog New Delhi	16/3/2017

VII Faculty & Staff Achievements

Dr Satish MK has been appointed on the Peer Review Panel of “Planning Africa 2016” South African Planning institute, Johannesburg, South Africa ISBN: 978-0-620-69628-9

Dr. Meena Galliara received Best Educationist in CSR & Social Entrepreneurship Award from Wockhardt Foundation on October 17, 2016 & Best Professor in Business Environment & Strategy from BBC Knowledge Education on February 18, 2017.

Ms Anjalika Gujar, Community Development Officer for the Centre received Best Staff Award, SBM on April 13, 2017.

VII Awards for the Centre

The Centre received CSR Excellence Award from Indya Woods, Telangana on September 26, 2016 The Centre also received Certificate of Merit for its We Care Anthology publication on “Brand India’s Gen Next: Bridging the Gap for Equity and Inclusion from Shailaja Nair Foundation in July 2016.



Annexures

SVKM's NMIMS University
PTMBA SE II yr. Trim VI
Academic Year: 2015-16 (Batch 2014-16)
List of Students for Seminar Paper on Social Development

Sr. No.	Name of the Student	Topic	Guide
1.	Adesh Gurav	Role of Private Sector Banks in Promoting inclusive growth in India	Dr. Sujata Mukherjee
2.	Azim Gulani	Corporate-NGO Partnerships in Education in India	Dr. Simi Viz.
3.	Neetal Hoshing	Services Sectors Initiatives and quality of Trainings used towards Skill Development	Dr. Satish Kajjer
4.	Nikita Ghamande	Assessment of Mandatory CSR in India	Dr. Meena Galliara
5.	Snehal Kulkarni	A Study: Interventions by Private Sector Banks for Community Development in Partnership with NGOs in India	Ms. Simi Viz
6.	Shruti Limaye	A Study: Health Initiatives By Pharmaceutical Companies In Partnership With NGOs In India.	Ms. Simi Viz
7.	Siddharth Nikam	Pharmaceutical Companies' Contribution in Healthcare	Dr. Meena Galliara
8.	Ramesh Tupsaindar	Study of corporate NGOs partnership for Education	Dr. Meena Galliara
9.	Poonam Nair	A study of Barriers to NGO-corporate partnership in India	Dr. Sujata Mukherjee

List of Students for Seminar Paper on Social Development

Sr. No.	Name of the Student	Topic	Guide
1.	Arora Karishma	Organic Food Products for a Sustainable Living: Theory of planned behavior and the role of other factors in context of environmental sustainability and consumption of organic food products.	Tinu Jain
2.	Barua Tanusree	Status of Right to Education in North East States	Vidya Naik
3.	Bochare Navnath	Promoting sustainable livelihoods among women through skill development.	Sujata Mukherjee
4.	Chandekar Kavita	Women Economic Empowerment – A Study of Hey Deedee Logistics	Meena Galliara
5.	Dwivedi Shivi	Women Empowerment and its impact on community Development	Audrey D'Mello
6.	Fidai Aziz	National Rural Livelihood Mission (NRLM) and Public Private Partnership: A Strategy to Address Poverty in India	Sujata Mukherjee
7.	Gulati Ashish Ash	Use of basic (Pre Standard Xth board) Mathematics in Daily usage and ways to empower those who need in an easy and fun way– An exploratory survey	Ranjan Chakraborty
8.	Iyer Tanay	Technological Aquaculture Interventions for Sustainable Development in Fisheries	Satish Kajjer
9.	Kadam Ruchika	A Study on Infrastructure facilities in Government Aided Secondary Schools in Mumbai	Simi Viz
10.	Kapadia Ushma	Best practices in For-profit SE's	Satish Kajjer
11.	Karode Archana	Role of Business Correspondents in Pradhan Mantri Jan Dhan Yojana (PMJDY)	Aditi Prabhavalkar
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13.	Mane Umesh	Socio-Economic Issues of Nomadic and Denotified Communities in Maharashtra.	Meena Galliara
14.	Potdar Shraddha	Role of tailor made interventions in sustainable agriculture development in rural Maharashtra	Satish Kajjer
15.	Rathod Sunita	A Study on role of NGO's in reducing school dropout rates	Elsa Varghese
16.	Sharma Govindprasad	Impact of Political movement on social and economic development of Nepali community in India and Nepal	Subrato Chatterjee
17.	Shetty Kirthi	Societal pressures and conditioning on female regarding social image- A Case Study	Sujata Mukherjee
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21.	Y Nisha	Factors Limiting Management graduates from seeking employment in NGO's.	Simi Viz

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List of Students for Seminar on Sustainability of Social Enterprises

Sr. No.	Name of the Student	Topic	Guide
1.	Aboli P. Smart	A Study of Talent Acquisition Process	Dr. Sujata Mukherjee
2.	Adesh R. Gurav	Management Processes Influencing Financial sustainability of start-up social enterprises	Dr. Satish M.K.
3.	Azim Gilani	Financial Sustainability of MFIs in India	Dr. M.K.Satish
4.	Erita D'souza	Income Generation Strategies Adopted by Social Enterprises in the Indian Education Sector to Achieve Financial Sustainability	Ms. Ananya Prabhavalkar
5.	Neetal Hoshing	Study of Fundraising Challenges and Financial Management Systems in the Organizations working in the Disability Sector.	Ms. Ananya Pabhavalkar
6.	Nikita Ghamande	A Study of Social Media Communication of Non-Governmental Organizations in India	Ms. Simi Vij
7.	Poonam Nair	“Harmara Station, Hamari Shaan” A Study of Volunteer's Led Railway Beautification Drive in Mumbai	Dr. Meena Galliara
8.	Shruti Limaye	Employee Attrition in NGOs: Challenges and Techniques	Dr. Sujata Mukherjee
9.	Siddharth Nikam	Study of Financial Sustainability of Voluntary Organisations in India	Dr. M.K. Satish
10.	Snehal Kulkarni	A Study of Training and Development Practices in Social Enterprises	Dr. Sujata Mukherjee
11.	Suraj Patro	Volunteer engagement for organization sustainability	Dr. Meena Galliara
12.	Ramesh Tupsaindar	A Study of the Communication Management System of a non-profit Organization in Mumbai	Ms. Simi Vij.