

SVKM's NMIMS
Pravin Dalal School of Entrepreneurship and Family Business Management

MBA (Entrepreneurship) (Batch - 2022) (Mumbai Campus)

Information Handout

1. **Introduction:** MBA- Entrepreneurship is specifically designed for students who want to lead and manage business enterprises and those who want to start their own ventures. This course will help students to learn fundamentals and acquire skill sets that will prepare them from initial development of a business plan, to financing a start-up and managing a growing business. This programme further helps the students in identifying business opportunities; apply design thinking, risk assessment and providing solutions for emerging markets.
2. **Program :** MBA (Entrepreneurship) 2 Years program
3. **In take capacity:** 30 Students

*Program will commence only if there are a minimum of 10 eligible candidates admitted after the selection process.

4. **Eligibility Criteria:**

- Bachelor's Degree in any discipline from Recognized university (**Minimum 50% in Aggregate / final year**)
- Good oral and written communication skills
- No Business background required
- Total commitment to self-improvement

Those candidates who have obtained their degree by doing a part-time course or through distance learning, correspondence courses, externally, open school from recognized University are eligible to apply and register as per UGC guidelines

5. **Online Registration and Registration Fee:**

- Online registration at www.nmims.edu
- Before filling the online form, please read all the instructions carefully mentioned in the **Instruction Sheet** and also refer the **Important Dates**.
- Online Registration Fee is Rs. 2500/- plus taxes (non-refundable)

6. **Selection Process:**

Test : 20 Questions & 40% weightage

Personal Interview : 60% weightage

Merit list will be prepared based on Test & Personal Interview score

Test TOPICS

A)Data Interpretation (5 questions)

Data will be given in form of tables, charts or graphs. In this section candidates have to interpret the given data and answer questions based on it.

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|---------------|------------------|
| 1. Tables | 2. Column graphs |
| 3. Bar Graphs | 4. Line charts |
| 5. Pie Chart | 6. Venn Diagrams |

B) Logical Reasoning (5 questions)

- | | |
|---------------|------------------|
| 1. Tables | 2. Column graphs |
| 3. Bar Graphs | 4. Line charts |
| 5. Pie Chart | 6. Venn Diagrams |

C) Verbal Ability (5 questions)

Types of Questions

- | | |
|--------------------------------------|--------------------------|
| Vocabulary Based (Synonyms Antonyms) | English Usage or Grammar |
| Facts / Inferences / Judgements | Verbal Reasoning |

D) Current Affairs and Business (5 questions)

This section will include questions related to current affairs and business practices.

7. Fees :

Fees for first year MBA Entrepreneurship Batch - 2021 were Rs. 7,50,000/- p.a. (for Information only).

The Fees for MBA Entrepreneurship Batch - 2022 will be informed during personal interview.

8. Important Instructions:

- Please note that it is responsibility of the candidate to check whether he / she is eligible to apply for the Program as per the eligibility criteria declared on the website.
- NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible. In such case, the admission of the candidate even if selected and fees paid stands cancelled and the fees paid will be forfeited.
- Please refer the important dates and preserve it as a guide. All announcements from the University will be through its web site www.nmims.edu and there will be no separate email sent.
- For cancellation/ withdrawal of admission: Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate should visit <https://upload.nmims.edu/admission/cancellation/>.
- All disputes under Mumbai jurisdiction only.

- AIU certificate is mandatory for those candidates who have completed their graduation from overseas Universities

9. CONTACT INFORMATION

NMIMS Admission /Application /Technical related queries

- (a) Toll Free No.: 18001025138 Monday to Saturday (except public holidays)
- (b) For any support and assistance kindly login to dashboard & raise query in my query section