The School of Business Management at NMIMS, Mumbai has witnessed the best ever placements with marquee companies participating and offering coveted profiles across sectors to the 2015-17 Batch of MBA Core and MBA HR Students.

SBM NMIMS, Mumbai is consistently ranked among the top B-Schools in the country and the exemplary performance witnessed during the current placement season reaffirms that fact. The Final Placement saw a good combination of loyal and first time recruiters who were delighted with the quality of the students and expressed satisfaction in taking part in this year’s placement season.

Final placements are an important criteria in gauging the eminence of a B-School and with each placement season NMIMS Mumbai continues to provide the best calibre of students. The batch diversity at NMIMS Mumbai attracted companies from a wide variety of sectors, including top PSU’s that recruited students in decent numbers.

The current placement season saw a batch of 587 students being placed in 184 companies in record time. 42% of the batch received PPOs and PPIs which is a 20% increase over the previous year. The strong performance shown by the students in various national and international B school competitions also provided them with coveted PPOs and PPIs from the top corporates across the world. Few of the students decided to pursue their entrepreneurial aspirations and hence opted out of Placements.
Total number of students: **522**  
Number of companies: **166**

**MBA CORE**

**STATISTICS**

**Highest Salary**

- INR 34.11 LPA

**Average Salary**

- INR 17.58 LPA

Companies - Sector Wise:
- BFSI: 25%
- Conglomerates: 7%
- Consulting: 6%
- e-commerce and Startups: 3%
- FMCG/CD: 6%
- IT/ITES: 16%
- Logistics, Retail and PSU: 12%
- Manufacturing/auto: 6%
- Media and Telecom: 3%
- Pharma: 4%

Students Placed - Sector Wise:
- BFSI: 27%
- Conglomerates: 7%
- Consulting: 4%
- e-commerce and Startups: 6%
- FMCG/CD: 6%
- IT/ITES: 19%
- Logistics, Retail and PSU: 4%
- Manufacturing/auto: 3%
- Media and Telecom: 3%
- Pharma: 3%

Average Salary Bracket of the batch (INR):

- Top 240: 26.5 LPA
- Top 180: 23.4 LPA
- Top 120: 21.31 LPA
- Top 50: 19.92 LPA
The BFSI sector witnessed prestigious companies offering coveted roles to students. Profiles such as Commercial Banking, Corporate Banking, Investment Banking, Equity Research, Corporate Treasury, Global Investment Research, Corporate Finance, Basel - RAV, Credit and Risk Assessment, Wealth Management, Securities and Investment Management Division were offered to students.

Industry leaders such as Goldman Sachs, JP Morgan, Bank of America, Credit Suisse, Nomura, Motilal Oswal, CRISIL and ICRA reiterated their faith in NMIMS Mumbai by offering multiple profiles across sectors.

### Participating Companies

<table>
<thead>
<tr>
<th>Aditya Birla Financial Services</th>
<th>FRR Forex</th>
<th>Indus Valley Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anand Rathi</td>
<td>Goldman Sachs</td>
<td>Invesco</td>
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<tr>
<td>Aspiration Cleantech Ventures</td>
<td>HDFC Bank</td>
<td>Janalakshmi</td>
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<td>Bajaj FinServ</td>
<td>HSBC</td>
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<td>Barclays</td>
<td>ICICI Bank</td>
<td>JP Morgan</td>
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<tr>
<td>Birla Sunlife</td>
<td>ICICI Prudential AMC</td>
<td>JP Morgan Chase</td>
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<td>Citi Group</td>
<td>ICICI Securities</td>
<td>Kotak Group</td>
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<td>Credit Suisse</td>
<td>ICRA</td>
<td>Marsh India</td>
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<td>CRISIL</td>
<td>IDBI Capital</td>
<td>Motilal Oswal</td>
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<td>DBS Bank</td>
<td>IIFL Wealth Management</td>
<td>Mynd Solutions</td>
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<td>D E Shaw</td>
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<tr>
<th>Nomura</th>
<th>Quest Global</th>
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<td>RBL Bank</td>
<td>Socete Generale</td>
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<tr>
<td>SBI</td>
<td>Spandana Spoorthy Finance</td>
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<td>SBI Capital Markets</td>
<td>Standard Chartered</td>
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<td>SecureNow</td>
<td>Swadhaar</td>
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<td>JLT</td>
<td>Tresvista Financial Services</td>
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<td>JP Morgan</td>
<td>Yes Bank</td>
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<td>Kotak Group</td>
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<td>Marsh India</td>
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<td>Motilal Oswal</td>
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<tr>
<td>Mynd Solutions</td>
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</table>

**Number of Companies visited:** 42

**% of Students placed:** 27
A stronghold of NMIMS Mumbai, this sector saw leading brands come for placements and offered coveted profiles such as Sales and Marketing, Finance, Operations and Supply Chain Management to our students.

Loyal recruiters such as Asian Paints, ITC, Marico, Dabur, HUL, L’Oreal, Givaudan, Britannia, Pidilite, Raymond and Metro Cash & Carry reaffirmed their loyalty by hiring students across divisions. Many first time recruiters such as Colgate Palmolive, BSH Group, Crompton Greaves Electricals, Amway and Safari also made their presence felt at this year’s placements by offering roles in Sales & Marketing, Finance and Operations.

### Participating Companies

- **AgroTech Foods Ltd**
- **Amway**
- **Asian Paints**
- **Bajaj Corp**
- **Britannia Industries Ltd**
- **BSH Group**
- **Casio**
- **Colgate Palmolive**
- **Crompton Greaves Electricals**
- **Dabur**
- **D’decor**
- **Givaudan**
- **Hindustan Coca Cola Beverages Pvt Ltd**
- **H & R Johnson**
- **HUL**
- **ITC**
- **L’Oréal**
- **Lava International**
- **Marico**
- **METRO Cash & Carry**
- **Perfetti Van Melle**
- **Pidilite**
- **Raymond**
- **Safari**
- **Titan**
- **Welspun**
- **Whirlpool**
- **Wildcraft**
The IT and Consulting sectors witnessed top companies offering sought-after profiles in Marketing, Business Development, Digital Marketing, S&M, Internet Marketing, Consulting, Advisory, GRID and Product development, Finance and Operations to the students. World renowned technology companies such as Google, IBM, Microsoft and Wipro offered niche profiles to students. Consulting companies such as Bain Capability Center, Capgemini, Cognizant Business Consulting, Deloitte, EY, KPMG and PwC made offers in various sectors as well. E-Commerce giants such as Amazon, Paytm and Shopclues offered roles in areas of Analytics, Digital Marketing, Business Development, Client Acquisition, Sales and Marketing and Operations.

Participants Companies:

- 91springboard
- Accelya Kale
- Accenture
- Amazon
- Birlasoft
- Capgemini
- Capillary Technologies
- Cartesian Consulting
- Cisco
- Cognizant Business Consulting
- Deloitte
- Directi
- DronaHQ
- Dun & Bradstreet
- EMC^2
- EY
- Focus Adventures
- Gartner
- Genpact
- Google
- HCL Technologies
- HCS
- IBM
- Intellect Design
- IQR Consulting
- KPMG
- Link CXO
- McKinsey Knowledge Center
- Media.net
- Michael Page
- Microsoft
- Mindtree
- L&T LT
- Netscribes
- Paytm
- PurpleTalk
- PwC
- Qwikpik Tech (Yum Lane)
- Rubique
- SAP
- Shopclues
- SSA International
- Sutherland
- Takshashila Consulting
- Virtusa Polaris
- Vito
- VmWare
- Wipro
- WOOne
- Worldline
- Writer Information

Number of Companies visited: 52
% of Students placed: 38
Industry heavyweights such as General Electric, Reliance Industries Limited, Larsen & Toubro, Piramal, and Sun Pharma made offers to students across various divisions as well as offered coveted Leadership profiles. A consistent sector in placements at NMIMS, Pharmaceutical companies again made a strong mark at the current placement season by offering roles in Sales & Marketing, SCM, Finance and Operations. Logistics companies such as FedEx, LogiNext Solutions and Writer Corporation offered profiles across various divisions. Oil & Gas sector saw top MNC’s such as Gulf Oil, Shell and Navratna companies IOCL and HPCL recruiting students in good numbers.

### Participating Companies

- **Conglomerate, Pharmaceuticals, Logistics and Oil & Gas**

  - 3M
  - Abbott
  - Cadila
  - DCM Shriram
  - Dr Lal PathLabs
  - Droge Group
  - Emcure
  - FedEx
  - General Electric
  - Godrej & Boyce
  - Honeywell
  - HPCL
  - IOCL
  - L&T
  - LogiNext Solutions
  - Mahindra Logistics
  - Moolchand Healthcare
  - Piramal
  - RIL
  - Shell
  - Sun Pharma
  - Vedanta
  - Novo Nordisk
Coveted profiles were offered by companies from the Manufacturing and Auto sector. The profiles offered included Operations, Strategy, Sales and Marketing and Finance. It is worth mentioning that many world renowned companies such as 3M, Crompton Greaves Electricals, Cummins India, Gulf Oil, Hero MotoCorp, Maruti Suzuki India Ltd and Schneider Electric opened profiles to students in various specializations.

The Media and Telecom sector saw a rise in the number of profiles offered to students. The profiles offered in this sector include Business Development, Financial Risk, Marketing, Research and Operations. There has been a substantial increase in the Sales and Marketing roles offered in these sectors.

It is noteworthy that first time recruiters also offered niche profiles to students. Companies such as Gulf Oil, LAVA and SRF offered coveted profiles.

**Participating Companies**

<table>
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<tr>
<th>Manufacturing &amp; Auto, Media and Telecom</th>
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<tr>
<td>Afcons</td>
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<tr>
<td>Assemblage Entertainment</td>
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<tr>
<td>ATC Tires Pvt Ltd</td>
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<tr>
<td>Bloomberg Quint</td>
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<tr>
<td>Cummins</td>
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<tr>
<td>Gulf Oil</td>
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<td>Hero Moto Corporation</td>
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<td>HT Media</td>
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<td>Hughes Communications</td>
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<tr>
<td>Idea Cellular</td>
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<tr>
<td>Kirloskar Oil Engines Limited</td>
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<td>Maruti Suzuki India Ltd.</td>
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<td>Prime Focus</td>
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<td>Schneider Electric</td>
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<td>Shemaroo Entertainment</td>
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<td>Siemens</td>
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<td>Sony Music</td>
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<td>SRF</td>
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<td>Star Convonix</td>
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<td>Textron</td>
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<td>Vodafone</td>
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</table>
MBA HR
STATISTICS

Total number of students: 65
Number of companies: 43

Highest Salary
INR 20.76 LPA

Average Salary
INR 13.57 LPA

Companies - Sector Wise

- BFSI: 16%
- Conglomerates: 19%
- Consulting: 31%
- Retail and HR Services: 6%
- IT/ITES: 13%
- Manufacturing, Auto and Pharma: 15%

Student Placed - Sector Wise

- BFSI: 11%
- Conglomerates: 10%
- Consulting: 36%
- Retail and HR Services: 4%
- IT/ITES: 18%
- Manufacturing, Auto and Pharma: 2%
The MBA-HR program at NMIMS Mumbai has seen an exponential growth and the current placement season stands true to this testament. The USP of the program lies in its design and delivery of core courses, sector specific inputs, skill building workshops and a strategic partnership with the world’s largest & foremost association of HR Professionals – SHRM. An NMIMS MBA-HR student gains significant advantages in terms of holistic personality development opportunities, a fact which has been highly appreciated by companies which came to campus for placements.

43 companies participated during the current placement season and offered HR roles in various sectors including BFSI, FMCG, Retail, Manufacturing, IT, Media and Telecom.

### Participating Companies

- Abbott
- ABC Consulting
- Adcuratio
- Axis Securities
- Cadila Pharmaceuticals
- Cerebrus Consultants
- Cognizant Technology Solutions
- Cummins India
- DCM Shriram
- Deloitte
- EMA Partners
- Genpact
- Godrej & Boyce
- Honeywell
- HPCL
- H&R Johnson
- IBM
- ICICI Bank
- Interiors Info
- IOCL
- Korn Ferry
- Larsen & Toubro
- Maruti Suzuki India Ltd
- Mindtree
- Orange Services
- PerkinElmer India
- Piramal
- Raymond
- RIL
- RPG Life Sciences
- Rustomjee
- Salto Dee Fe
- Shortlist Professional Services
- Siemens
- SNC Lavlin
- Spandana Sphoorthy Financial
- Syntel
- Swadhaar
- Torrent Pharma
- Vedanta
- Vito
- Wipro
- WNS
Message from Dean, SBM, NMIMS Mumbai

Dr. Debasish Sanyal  
Vice Provost (Management Education) & Dean (SBM)

“The industry once again has shown immense faith in the talent that NMIMS, Mumbai has to offer to the corporate world. An unprecedented number of PPIs/PPOs, best intern awards and a stellar recruitment season in Final Placement is a telling testimony to the conviction of the industry in brand NMIMS!

I would like to thank all the recruiters – new and loyal – for their continued patronage in campus engagements and placements. I firmly believe that the batch of 2015-17 just like other NMIMS Mumbai alumni in the industry will contribute immensely to their organizations and make their campus proud. I am sure that NMIMS Mumbai will scale greater heights in the time to come.”
“Asian Paints has been recruiting from NMIMS for over a decade now. We are very happy with the quality of students who have joined us from campus, many of whom have continued, and now hold senior positions within the organization”
-- Sebati Iyengar, Senior Manager HR - Corporate Recruitment – Asian Paints

“I had a really good experience at NMIMS when I visited their campus for recruitment this year. Students were energetic, smart, keen and well prepared. I also appreciate the efforts that NMIMS is taking to connect with industry on a regular basis to offer better exposure to students. Well done NMIMS. Keep it up!”
-- Yugesh Aglawe, Director, Advisory - Performance Improvement, Ernst & Young

“NMIMS Mumbai has been a valued partner for us for a few years now. We are extremely happy with the talent that has joined us from NMIMS Mumbai”
-- Hrishikesh Godbole, Leadership Programs and University Relations Manager at GE
“Good quality of students, efficient placement team and outstanding customer service is the only way to describe an NMIMS Mumbai experience. Students with good academic track records and conversion ratio is much appreciated and valued. From start to finish, members of the Placement Team have been diligent, professional and supportive of various initiatives conducted at the campus. This makes us come back to the campus year after year…”
-- Jaya Luthra, Senior Manager, Campus Hiring and Talent Management, Pidilite

“It's indeed a great pleasure and a prestigious feel to be associated with NMIMS, Mumbai. We've been recruiting from NMIMS for many years now. We hire across business units for various profiles such as Sales, HR, Procurement, IT and Strategy consulting. Students of NMIMS have performed exceeding business expectations and set a new benchmark every year breaking their own records. Last year, NMIMS received the maximum number of PPOs from us. We truly cherish our relationship with your esteemed institute and looking forward to scale new highs! Wishing the best always for NMIMS!”
-- Prasanna Arunachalam, Senior Recruitment Manager - University Hiring, IBM India

“We've been hiring from NMIMS consistently each year since 2012, the quality of candidates and effectiveness of the placement committee always impresses us. A full credit digital marketing course by Google was run on campus this year based on the students enthusiasm around the digital curriculum and we hope to see some successful results from the same”
-- Madhuri Kapoor, Talent and Outreach Programs, Google
Placement Committee 2016-17

placement@nmims.edu

022-42355678/77/82/76