

**SVKM's NMIMS , School of Business Management  
Part Time MBA: First Year (2017-2018)**

	<b>Trimester I</b>	<b>Trimester II</b>	<b>Trimester III</b>
	<ul style="list-style-type: none"> <li>• <b>Financial Accounting and Analysis (3)</b></li> <li>• <b>Microeconomics (3)</b></li> <li>• <b>Individual Dynamics &amp; Leadership (3)</b></li> <li>• <b>Statistical Analysis (3)</b></li> <li>• <b>Marketing Management (3)</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Cost &amp; Management Accounting (3)</b></li> <li>• <b>Information Systems for Management (3)</b></li> <li>• <b>Group &amp; Organization Dynamics (3)</b></li> <li>• <b>Macroeconomics (3)</b></li> <li>• <b>Marketing Management II (3)</b></li> <li>• <b>Environment Management (0 – audit workshop)</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Financial Management (3)</b></li> <li>• <b>Human Resources Management (3)</b></li> <li>• <b>Strategic Management (3)</b></li> <li>• <b>Operation Management (3)</b></li> <li>• <b>Oral Communication (3)</b></li> <li>• <b>Emergency Response Management (0 – audit workshop)</b></li> </ul>

2017-18      Total No. of Credits: 15  
Total Session: 100

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Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hr & 30 min.  
(1 Credit = 10 Hrs. Classroom Teaching)

**PTMBA: Second Year (2017-2018)**

<b>Trimester IV</b>			
	<ul style="list-style-type: none"> <li>• Legal Environment of Organization (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Social Responsibility (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Enterprise Planning Systems (3)</li> </ul>
	<ul style="list-style-type: none"> <li>• Ethical Issues in Management (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>• Written Communication (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>• Decision Analysis &amp; Modeling (3)</li> </ul>
<b>Trimester V</b>	<b>Trimester VI</b>		<b>Trimester VII</b>
Finance Area	<ul style="list-style-type: none"> <li>• International Finance (3)</li> <li>• Fixed Income Securities &amp; Debt Markets (3)</li> <li>• Infrastructure Project Financing (3)</li> <li>• Strategic Financial Management (3)</li> <li>• Merger, Acquisitions &amp; Corporate Restructuring (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Private Equity and Venture Finance (3)</li> <li>• Commercial Bank Management (3)</li> <li>• Investment &amp; Portfolio Management (3)</li> <li>• Insurance &amp; Risk Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Hedge Funds &amp; Private Equity Financing (3)</li> <li>• Real Estate Finance (3)</li> <li>• Fundamental &amp; Technical Analysis (3)</li> <li>• Futures Options and Risk Management (3)</li> <li>• Strategic Cost Management (3)</li> </ul>
Human Resource and Behavioural Sciences	<ul style="list-style-type: none"> <li>• Organization Theory Structure &amp; Design (3)</li> <li>• Industrial Relations &amp; Labor laws (3)</li> <li>• Recruitment &amp; Selection (3)</li> <li>• Behavioral Dynamics in Organizations (3)</li> <li>• Learning &amp; Development (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Performance Management Systems (3)</li> <li>• Change Management &amp; Organizational Development (3)</li> <li>• Compensation &amp; Benefits (3)</li> <li>• International HRM (3)</li> <li>• Talent Management &amp; Career Planning (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Organization Culture and Work-life Balance (3)</li> <li>• Strategic HRM (3)</li> <li>• HR Audit (3)</li> <li>• IT in HR (3)</li> </ul>
Information System	<ul style="list-style-type: none"> <li>• Business Intelligence (3)</li> <li>• Software Project Management (3)</li> <li>• Business Analysis (3)</li> <li>• Generating Business value through IT (3)</li> <li>• Strategic Business Process Outsourcing (3)</li> </ul>	<ul style="list-style-type: none"> <li>• IT Service Management: Current Trends (3)</li> <li>• Business Process Management (3)</li> <li>• E-Business (3)</li> <li>• Strategic Planning of Information Systems (3)</li> <li>• Designing and Managing Information Security (3)</li> </ul>	<ul style="list-style-type: none"> <li>• E-Governance (3)</li> <li>• Business Dynamics of the IT Industry (3)</li> <li>• Business Innovation Through IT (3)</li> <li>• Technology Ventures (3)</li> </ul>
Marketing Area	<ul style="list-style-type: none"> <li>• Sales Management (3)</li> <li>• Consumer Behavior (3)</li> <li>• Market Research (3)</li> <li>• Brand Management (3)</li> <li>• International Marketing (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Strategy (3)</li> <li>• Customer Relationship Management (3)</li> <li>• Integrated Marketing Communications (3)</li> <li>• Service Marketing (3)</li> <li>• Retail Marketing (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Rural Marketing (3)</li> <li>• B2B Marketing (3)</li> <li>• Internet Marketing (3)</li> <li>• Sales Promotion (3)</li> </ul>
Operations and Decision Sciences	<ul style="list-style-type: none"> <li>• Advanced Method of Data Analysis (3)</li> <li>• Logistics Management (3)</li> <li>• Production Planning and Control (3)</li> <li>• Total Quality Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Modelling For Decision Making (3)</li> <li>• Supply Chain Management (3)</li> <li>• Project Management (3)</li> <li>• Manufacturing Strategy (3)</li> <li>• Materials &amp; Inventory Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Lean Manufacturing (3)</li> <li>• World Class Manufacturing (3)</li> <li>• Managing Technology (3)</li> <li>• Advance Supply Chain Management (3)</li> <li>• Service Operations Management (3)</li> </ul>
Compulsory	<ul style="list-style-type: none"> <li>• Research Methodology (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Strategy Implementation (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Taxation (3)</li> </ul>

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- Student will have an option to choose an “Industry Live Project” equivalent to 2 full credit electives spread over two trims during Trim V – VI or Trim VI – VII.
- Industry Live Project, which is equivalent to 2 full credits, can be in lieu of 2 elective courses from any of the area (area to be determined by Industry Live Project Allotment Committee while allowing enrolment into the project) and would be considered as two eligible courses from the particular area determined by the Committee for the purpose of specialisation