

Reimagining Business for the Post-AI World

Senior Executive Program

“In an era where AI is rapidly reshaping competitive dynamics and value creation, this high-impact program equips senior leaders to move beyond AI-tool adoption and architect bespoke, defensible AI-native strategies...”



Program curated and delivered by leading academicians and industry practitioners.

Why This Program



Strategic AI Roadmap
An AI transformation roadmap grounded in your organizational context



AI-Native Design
Practical frameworks to move beyond AI-tool implementation to disruptive AI adoption



Mentor-Led Feedback
Dedicated hand-holding from academia and industry experts



Peer & Cohort Learning
Structured group sessions and cross-cohort experience sharing



Limited Batch Size
15-20
Participants Max



Cohort
25-27 Sep 2026



Venue
SBM, Juhu,
Mumbai Campus



Certification
SBM, NMIMS

Target Audience

CXOs, HoDs, Senior leaders with 15-20 yr. of experience, currently driving AI transformation. Leaders accountable for strategy, transformation, marketing, sales or operations mandates.

Unique Program Structure

On-Campus Deep-Dive (3 DAYS - INTENSIVE)

- Strategy, marketing & sales, org. transformation sessions
- Why AI needs a different approach – frameworks, use cases and group exercises
- Best practices and action plan building

Applied Consulting Phase (12 WEEKENDS - ONLINE)

- Apply Phase-1 learnings with faculty mentor feedback
- Hand-holding, peer review & experience-sharing sessions
- Collective intelligence workshops across the cohort
- Industry-expert feedback

SBM Faculty & Delivery



Dr. Vikas Sarangdhar

PhD, IIT Bombay

Over 3 decades in industry, consulting, entrepreneurship.

Expertise: Entrepreneurship, Innovation and Strategy



Prof. Subhashish Mazumdar

MBA, IIM Ahmedabad

Over 3 decades in diverse industries in leadership roles.

Expertise: Strategy, Business Models and Design Thinking



Dr. Rajesh Save

PhD, Univ of Mumbai

Over 3 decades in Data-driven Innovations & Behavioural Science.

Expertise: ML, People Analytics, and Org Transformation



Dr. Hitesh Kalro

PhD, Loughborough University, UK

Over 2 decades as Educator, Trainer, Mentor, Marketer.

Expertise: Marketing Management, Customer Centricity and Analytics



Dr. Veena Vora

Dean (SBM) - Accreditation and Strategic Initiatives

Expertise: OB, Change Mgt and Org Development

Additional Sessions by Industry Experts

Insights from Guest Speakers from Industry
Supported by Google, Deloitte, EY, AI-Vendors

Program Fee

₹1.49L per participant (incl. GST)

Group discounts available

for 3+ nominations from same organization
(For Group Discount, please send email)



Scan QR to Register & Pay

Secure link to registration form and payment portal
Seats confirmed on a first-come basis

Payment Guidelines →

For further enquiry, please contact:

✉ Janice.Fernandes@sbm.nmims.edu

☎ 1800 102 5138

Reserve Your Seat TODAY !!!

Reimagine Business in the Post-AI World (Phase-1 Session Plan) [#]					
	Day 1		Day 2	Day 3	
A-1	Program Launch & Introduction to 3 Day Plan		Guest Keynote: AI Roadmaps & Implementation in Large Enterprises	I-1	Expert Session: Google Team Will AI Enable or Disrupt AI Ecosystem, Infrastructure & ROI Role of Agents in Transformation Future Trends
A-2	The AI Imperative: End of Traditional Advantage... Why Now Is Different				
Tea - Coffee Break, Networking					
B-1	Understanding AI Impact: Where AI Hurts, Where AI Helps: Mapping Competitive Exposure		AI in Go-to-Market: Transforming Marketing, Sales & Revenue	J-1	Guest Keynote: Developing AI-Native Processes for StartUps
B-2	AI in Industry: Use Cases and Value-Creation Patterns		AI in Customer Service and Customer Experience: Augmenting Service & Experience using AI	J-2	Expert Session: AI-tool Vendors Partnering for Successful AI Implementation Use Cases- Successes and Failures
Lunch, Networking					
C-1	Architecting AI-Native Strategy: Changing Nature of Business as AI becomes fundamental capability		Designing the AI-Ready Organization: AI Talent strategy is larger than “reskilling”	K-1	Navigating Risks: AI Implementation- Learning from Digital transformation experience
C-2	AI Across the Enterprise: From Functions to End-to-End Value Chains (Ops/ Supply chain, R&D, Finance)		Changing Leadership Approach: Designing human-AI collaboration layers Cases: Success-Failure Stories	K-2	The First 100 Days: Building Blueprint of Your AI Action Plan
Tea - Coffee Break, Networking					
D-1	Interactive Workshop: Industry-group breakouts Self-Assessment of AI Readiness via Maturity Models...		Interactive Workshop: Strategy in Practice: Mapping Your AI-Native Opportunities	L-1	Program Synthesis & Reflection

[#] Actual session content may vary a bit based on guest or speaker